

CONCRETE INSTITUTE OF AUSTRALIA
29TH BIENNIAL NATIONAL CONFERENCE



CONCRETE 2019

Concrete in Practice –
Progress through Knowledge
8–11 September 2019
Sydney Australia

SPONSORSHIP AND EXHIBITION PROSPECTUS



Prepared by
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www.concrete2019.com.au

CONTENTS

Welcome	3
Program at a Glance	4
Attendee Demographics	5
Venue & Accommodation	6
Conference Themes	6
Sponsor & Exhibitor Benefits	7
Conference Partner	8
Platinum	9
Gold	10
Silver	11
Bronze	12
Conference App	13
Welcome Reception	13
Satchel	14
Website	15
Keynote Speaker	15
Barista	16
Catering Break	17
USB	18
Pillar Wrap Advertisement	18
Lanyard & Name Badge	19
Concurrent Session	19
Note Pads	20
Pens	20
Exhibition Hall Stage Presentation	21
Advertising	22
Conference App Promoted Post	22
Satchel Insert	22
Conference Email Banner	22
Exhibition Booths	23
Floor Plan	24
Booking Form	25-26
Terms & Conditions	27
Conference Managers	28

AN OVERVIEW

WELCOME TO CONCRETE 2019

Welcome to Concrete 2019.

On behalf of the Organising and Technical Committees, we invite you to partner with us for Concrete 2019, the 29th Biennial National Conference of the Concrete Institute of Australia held at the International Convention Centre, Sydney, Australia, 8th to 11th September 2019, co-sponsored by the American Concrete Institute (ACI).

Concrete 2019 will focus on the theme **Concrete in Practice – Progress through Knowledge.**

The Conference is dedicated to bringing together global leaders in the concrete industry, covering all aspects of concrete in practice through materials, design, construction, repair, and maintenance, while we learn how increased knowledge has seen the industry progress through research and innovation.

Our Conference Partner, Sponsors and Exhibitors will experience unparalleled opportunity to liaise and interact with participants from around the world, engaging them with your products, services and industry knowledge.

We provide a number of Sponsorship and Exhibition opportunities to suit all participants and are always happy to tailor specific sponsorship packages to suite your marketing and budgetary requirements. We look forward to your participation in what we are sure will be a popular and rewarding Conference.

On behalf of the Organising Committee and Technical Committee, we look forward to welcoming you to Sydney as a valued Partner, Sponsor or Exhibitor at Concrete 2019.

Daksh Baweja and Warren South
Concrete 2019 Co-Chairs

AN OVERVIEW

PROGRAM AT A GLANCE

	Monday 9 September 2019			
07:30 – 17:30	Registration Open			
09:00 – 10:00	Opening remarks from Concrete 2019 Chairs, CIA President, CEO			
10:00 – 10:30	Keynote Speaker session 1			
10:30 – 11:00	Morning Tea & Exhibition			
11:00 – 12:30	Session 1A	Session 1B	Session 1C	Session 1D
12:30 – 13:30	Lunch & Exhibition			
13:30 – 15:00	Session 2A	Session 2B	Session 2C	Session 2D
15:00 – 15:30	Afternoon Tea & Exhibition			
15:30 – 17:30	Session 3A	Session 3B	Session 3C	Session 3D
18:30 – 20:30	Welcome Reception - Exhibition Hall			

	Tuesday 10 September 2019			
08:00 – 17:30	Registration			
09:00 – 10:30	Keynote Speaker session 2			
10:30 – 11:00	Morning Tea & Exhibition			
11:00 – 12:30	Session 4A	Session 4B	Session 4C	Session 4D
12:30 – 13:30	Lunch & Exhibition			
13:30 – 14:15	Keynote Speaker session 3			
14:15 – 15:00	Session 5A	Session 5B	Session 5C	Session 5D
15:00 – 15:30	Afternoon Tea & Exhibition			
15:30 – 17:30	Session 6A	Session 6B	Session 6C	Session 6D
18:30 – 22:30	Awards for Excellence Gala Dinner			

	Wednesday 11 September 2019			
08:00 – 16:00	Registration			
09:00 – 10:30	Keynote Speaker session 4			
10:30 – 11:00	Morning Tea & Exhibition			
11:00 – 12:30	Session 7A	Session 7B	Session 7C	Session 7D
12:30 – 13:30	Lunch & Exhibition			
13:30 – 15:00	Session 8A	Session 8B	Session 8C	Session 8D
15:00 – 15:30	Afternoon Tea & Exhibition			
15:30 – 16:30	Session 9A	Session 9B	Session 9C	Session 9D
16:30 – 17:30	Closing Ceremony - remarks from Concrete 2019 Chair and Concrete 2021 Chair			

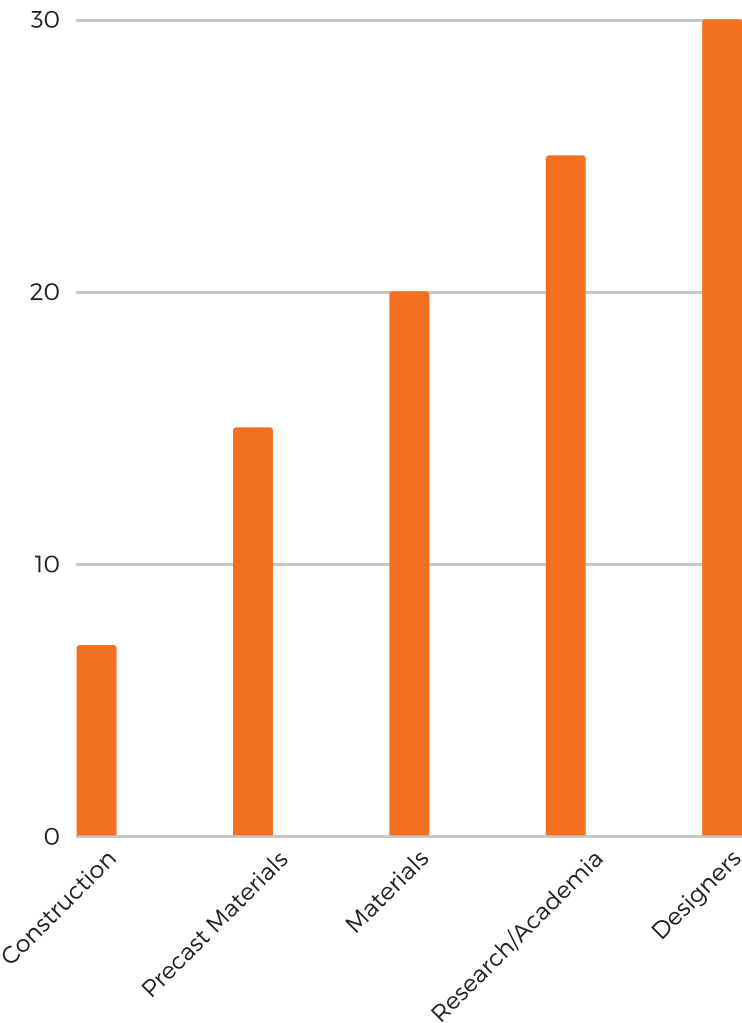
"BEING AT SUCH AN EVENT ALLOWS OUR TEAM TO MEET AND DISCUSS WITH SPECIFIERS AND ASSET OWNERS"
DARREN LUTZE, INCONMAT
CONCRETE 2017



AN OVERVIEW

DEMOGRAPHIC BREAKDOWN

Sponsorship opportunities can be tailored to suit your individual marketing strategies and offer innovative entitlements that are commensurate with your level of investment to help meet your brand and networking objectives.



OVER 50%
of our sponsors and exhibitors have previously participated at the Conference.

85.7% of exhibitors achieved objectives in 2017 including:

- Increasing brand awareness
- Increasing membership
- Securing sales leads or future business
- Launching or promoting a product/service
- Contributing to the industry
- To strengthen relationships with existing and prospective clients
- Brand awareness, sales and promoting business

AN OVERVIEW CONFERENCE THEMES

- Alkali-activated concretes (Alternative Cementitious Materials)
- Bridge structures
- Case studies and major projects
- Concrete materials for design and construction – What's new?
- Construction (infrastructure, development, innovations) and major projects
- Durability (and modelling for durability)
- History of concrete and education
- Modelling and design
- New concrete component material
- Precast and prefabricated concrete
- Reinforcing and prestressing Materials
- Repair and rehabilitation
- Resilience
- Seismic
- Shear and torsion
- Shotcrete
- Shrinkage and creep
- Standards, specifications and codes
- Structural strengthening
- Underground and foundation structures

VENUE & ACCOMMODATION

The Conference will be held at the International Convention Centre, Sydney.

The International Convention Centre, Sydney is situated in the Sydney waterfront precinct, set amongst restaurants, retail and a vibrant public domain on Darling Harbour. ICC Sydney is only a short walk from Australia's largest CBD and surrounding university and cultural quarters.

For more information about the International Convention Centre, Sydney visit iccsydney.com.au
Our Accommodation and Housing specialists have secured rooms at a selection of hotels exclusively for attendees of Concrete 2019.

We are able to offer exclusive benefits and can assist exhibitors and sponsors with accommodation requirements. For more information, please contact us at concrete2019@arinex.com.au



AN OVERVIEW

SPONSORSHIP AND EXHIBITION BENEFITS

SPONSORSHIP

- E-marketing- including regular email blasts promoting program updates, key dates and featured speakers to an International audience of over 40,000 potential delegates
- Marketing Collateral – including flyers to be used at industry events to stimulate interest and provide key details
- Website – will be used as the main information distribution channel and, as such, will be regularly updated and refreshed with the latest updates
- Industry wide brand recognition
- International exposure, branding and marketing opportunities

EXHIBITION

- Maximum exposure at a premium Conference devoted to the building and construction industry
- The opportunity to deliver a clear message that you have a genuine commitment to the building and construction industry
- High visibility on the official Conference website and Conference marketing materials
- The chance to showcase concrete industry strategies and equipment
- Building brand awareness
- Educating the market
- Building prospect databases
- Exposure to local and international contacts
- Ideal opportunity to launch a new product or brand to a targeted audience

EXCLUSIVE CONFERENCE PARTNER A\$55,000 INCL. GST

We view our Conference Partner as our key associate to ensure the successful execution of the Concrete 2019 Conference. We will work alongside you, providing opportunities for you to promote your organisation prior to and during the Conference. This unique marketing opportunity solidifies your industry reputation and we are confident that participation at this level will provide your organisation with exceptional commercial rewards and a significant return on investment.

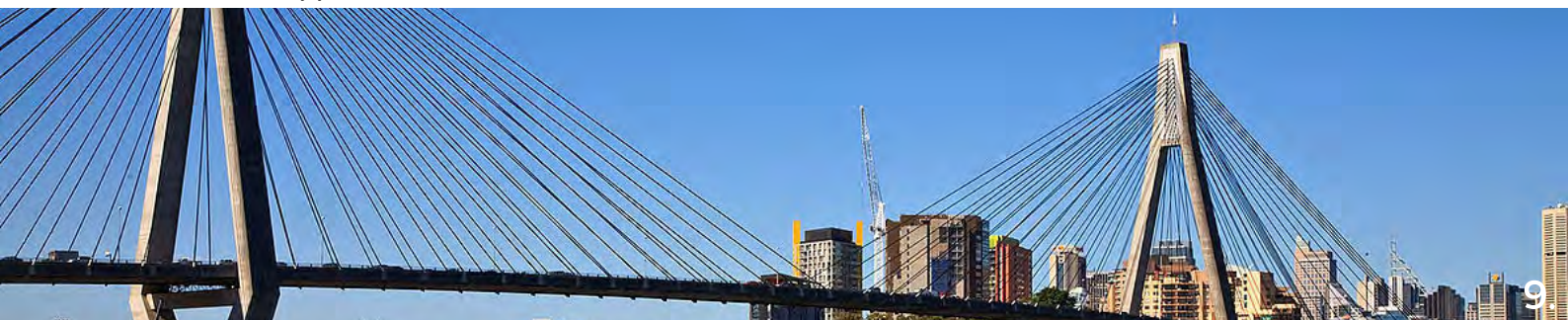
- Six (6) Conference delegate registrations including attendance at the Welcome Reception and Awards Gala Dinner.
- Ten (10) tickets to attend the Awards Gala Dinner, in addition to tickets inclusive of complimentary registrations.
- Two (2) pre-reserved VIP Awards Gala Dinner tables.
- Two (2) 3m x 3m exhibition booths located in a prominent position within the exhibition.
- Exclusive 6m x 6m Conference Partner delegate lounge. Please note, delegate lounge will be furnished with basic chairs and coffee table. Additional furniture packages will be at partner's own expense.
- Two (2) exhibition staff registrations including attendance at the Welcome Reception.
- One (1) exhibition hall stage presentation
- Joint sponsor of the Awards Gala Dinner.
- Keynote speaker sponsor.
- Full page advertising space in the Conference Program (artwork to be supplied by the sponsor).
- Logo on the front page of the Conference Program (logo to be supplied by the sponsor).
- 200-word profile will appear on the sponsors' page of the Conference Program and Conference App.
- Acknowledged as a Conference Partner in all media/press releases leading up to the Conference.
- One (1) promotional brochure (maximum A4 size, 4-page brochure) inserted in delegate satchels (sponsor to supply material). Note: print material must be approved by the Organising Committee.
- Sponsor may provide delegates with a branded gift inserted in delegate satchels (sponsor to supply gifts). Note: the gift must be approved by the Organising Committee.
- Verbal acknowledgement as the Conference Partner during the opening and closing sessions.
- Up to three (3) full page advertising spaces in 'CIA' magazine (artwork to be supplied by the sponsor), subject to confirmation of sponsorship prior to print deadlines.
- The sponsor may provide two (2) 3m x 1m freestanding banners which will be positioned in the plenary room and registration area for the duration of the Conference.
- Delegate list supplied two weeks prior to the Conference and post Conference.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the Conference program or app.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to the organisation's home page.
- Acknowledgement as a sponsor on the Conference welcome sign onsite at the event.
- Use of the Conference logo until end of October 2019.
- Conference Partner Office Trophy and Certificate of Appreciation.



TWO (2) AVAILABLE PLATINUM SPONSOR A\$35,000 INCL. GST

As a Platinum Sponsor, your organisation will benefit from an excellent level of exposure. Your organisation will enjoy a strong alignment with the Conference through the many opportunities for branding and exposure, prior to and during the Concrete 2019 Conference.

- Three (3) Conference delegate registrations including attendance at the Welcome Reception and Awards Gala Dinner.
- Six (6) tickets to attend the Awards Gala Dinner, in addition to tickets inclusive of complimentary registrations.
- One (1) 3m x 3m exhibition booth located in a prominent position within the exhibition.
- Co-joint 6m x 6m Platinum Sponsor Delegate lounge (shared between two Platinum Sponsors). Please note, delegate lounge will be furnished with basic chairs and coffee table. Additional furniture packages will be at sponsor's own expense (or shared expense where agreed by both Platinum Sponsors).
- Two (2) exhibition staff registrations including attendance at the Welcome Reception.
- One (1) exhibition hall stage presentation
- Joint sponsor of the Awards Gala Dinner.
- Half page advertising space in the Conference Program (artwork to be supplied by the sponsor).
- Logo in a prominent position in the Conference Program (artwork to be supplied by the sponsor).
- 150-word profile will appear on the sponsors' page of the Conference Program and Conference App.
- Acknowledged as a Platinum Sponsor in all media/press releases leading up to the Conference.
- One (1) promotional brochure (maximum A4 size, 4-page brochure) inserted in delegate satchels (sponsor to supply material). Note: print material must be approved by the Organising Committee.
- Sponsor may provide delegates with a branded gift inserted in delegate satchels (sponsor to supply gifts). Note: the gift must be approved by the Organising Committee.
- Verbal acknowledgement as a Platinum Sponsor during the opening and closing sessions.
- Up to three (3) half page advertising spaces in 'CIA' magazine (artwork to be supplied by the sponsor), subject to confirmation of sponsorship prior to print deadlines.
- The sponsor may provide one (1) 3m x 1m freestanding banner which will be positioned in the plenary room for the duration of the Conference.
- Delegate list supplied two weeks prior to the Conference and Post Conference.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the Conference program or app.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to your organisation's home page.
- Acknowledgement as a sponsor on the Conference welcome sign onsite at the event.
- Use of the Conference logo until end of October 2019.
- Certificate of Appreciation.



FOUR (4) AVAILABLE **GOLD SPONSOR** **A\$19,000** INCL. GST

As a Gold Sponsor, your organisation will receive a high level of recognition through the following entitlements:

- Two (2) Conference delegate registrations including attendance at the Welcome Reception and Awards Gala Dinner.
- Two (2) tickets to attend the Awards Gala Dinner, in addition to tickets inclusive of complimentary registration.
- One (1) 3m x 3m exhibition booth located in a prominent position within the exhibition.
- Two (2) exhibition staff registrations including attendance at the Welcome Reception.
- One (1) exhibition hall stage presentation
- Concurrent Session sponsor.
- Verbal acknowledgement as the Concurrent Session sponsor, prior to and at conclusion of the sponsored session.
- Quarter page advertising space in the Conference Program (artwork to be supplied by the sponsor).
- Logo in a prominent position of the Conference Program (artwork to be supplied by the sponsor).
- 100-word profile will appear on the sponsors' page of the Conference Program and the Conference App.
- One (1) promotional brochure (maximum A4 size, 4-page brochure) inserted in delegate satchels (sponsor to supply material). Note: print material must be approved by the Organising Committee.
- Sponsor may provide delegates with a branded gift inserted in delegate satchels (sponsor to supply gifts). Note: the gift must be approved by the Organising Committee.
- Up to two (2) half page advertising spaces in 'CIA' magazine (artwork to be supplied by the sponsor), subject to confirmation of sponsorship prior to print deadlines.
- The sponsor may provide one (1) 3m x 1m freestanding banner which will be positioned in the Concurrent Session room for the duration of the sponsored session.
- Delegate list supplied one week prior to the Conference and Post Conference.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the Conference program or app.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to your organisation's home page.
- Acknowledgement as a sponsor on the Conference welcome sign onsite at the event.
- Use of the Conference logo until end of October 2019.
- Certificate of Appreciation.

SIX (6) AVAILABLE **SILVER SPONSOR** **A\$12,000 INCL. GST**

As a Silver Sponsor, your organisation will receive recognition through the following entitlements:

- One (1) Conference delegate registration including attendance at the Welcome Reception and Awards Gala Dinner.
- Two (2) tickets to attend the Awards Gala Dinner, in addition to tickets inclusive of complimentary registration.
- One (1) 3m x 3m exhibition booth located in a prominent position within the exhibition.
- Two (2) exhibition staff registrations including attendance at the Welcome Reception.
- Lunch break sponsor.
- Logo in a prominent position in the Conference Program (artwork to be supplied by the sponsor).
- 50-word profile will appear on the sponsors' page in the Conference Program and Conference App.
- One (1) promotional brochure (maximum A4 size, 4-page brochure) inserted in delegate satchels (sponsor to supply material). Note: print material must be approved by the Organising Committee.
- Verbal acknowledgement as the lunch break sponsor, prior to the sponsored lunch break.
- The sponsor may provide two (2) 3m x 1m freestanding banners which will be positioned in prominent positions at catering stations for the duration of the sponsored lunch break.
- Delegate list supplied one week prior to the Conference and Post Conference.
- Recognition as a sponsor (with organisation logo) on the sponsor's page of the Conference program or app.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to your organisation's home page.
- Acknowledgement as a sponsor on the Conference welcome sign onsite at the event.
- Use of the Conference logo until end of October 2019.
- Certificate of Appreciation.



UNLIMITED BRONZE SPONSOR A\$8,500 INCL. GST

As a Bronze Sponsor, your organisation will receive recognition through the following entitlements:

- One (1) Conference delegate registration including attendance at the Welcome Reception and Awards Gala Dinner.
- One (1) ticket to attend the Awards Gala Dinner, in addition to the ticket inclusive of complimentary registration.
- Options (sponsor to select one of the following options):
 - *Notepad Sponsorship (exclusive)*. Note: Sponsor to supply material which must be approved by the Organising Committee.
 - *Pen Sponsorship (exclusive)*. Note: Sponsor to supply material which must be approved by the Organising Committee.
 - *One (1) promotional brochure* (maximum A4 size, 4-page brochure) inserted in delegate satchels (sponsor to supply material). Note: print material must be approved by the Organising Committee.
 - *Full page* advert in program book and/or app.
- Logo in a prominent position in the Conference Program (artwork to be supplied by the sponsor).
- 25-word profile will appear on the sponsors' page of the Conference Program and Conference App.
- Delegate list supplied onsite and Post Conference.
- Certificate of Appreciation.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the Conference program or app.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to your organisation's home page.
- Acknowledgement as a sponsor on the Conference welcome sign onsite at the event.
- Use of the Conference logo until end of October 2019.

EXCLUSIVE CONFERENCE APP SPONSOR A\$15,000 INCL. GST

The Conference App will contain all general meeting information, including the Scientific and Social Program. The Conference App is viewed as an invaluable reference tool used by delegates during and after the Conference.

- Sponsor Profile Page on the app.
- One (1) push notification sent to delegates during the Conference on behalf of the sponsor.
- One (1) promoted post for one day.
- One (1) complimentary big screen still advertisement or video. Note: sponsor to supply designed advertisement or video, subject to Organising Committee approval.
- Logo to be featured on all Conference app promotional materials such as the instruction sheet.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the Conference program or app.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to your organisation's home page.
- Acknowledgement as a sponsor on the Conference welcome sign onsite at the event.
- Use of the Conference logo until end of October 2019.

EXCLUSIVE WELCOME RECEPTION SPONSOR A\$12,500 INCL. GST

The Welcome Reception is a fantastic opportunity for delegates, speakers, sponsors and exhibitors to network in a relaxed environment on the opening night of the Conference.

- Five (5) complimentary passes for nominated guests to Welcome Reception only.
- Opportunity for a representative from your company to provide a welcome address at the reception (welcome address up to five minutes).
- Verbal recognition as a sponsor at commencement and conclusion of the reception.
- One (1) promotional brochure (maximum A4 size, 4-page brochure) inserted in delegate satchels (sponsor to supply material). Note: print material must be approved by the Organising Committee.
- The sponsor may provide one (1) freestanding banner which will be positioned in a prominent location in the Welcome Reception room (maximum size 2m high x 1m wide).
- 25-word profile will appear on the Sponsor's page of the Conference Program or Conference App.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the Conference program or app.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to your organisation's home page.
- Acknowledgement as a sponsor on the Conference welcome sign onsite at the event.
- Use of the Conference logo until end of October 2019.

EXCLUSIVE CONFERENCE SATCHEL SPONSOR A\$10,000 INCL. GST

Your organisation logo will feature alongside the Conference logo on the satchel. The satchel contains official Conference material distributed to all delegates, speakers and exhibitors, providing direct and constant exposure throughout and after the Conference. As the sponsor of the satchel your organisation will receive the following entitlements:

- Company logo to appear on the Conference satchel alongside the Concrete 2019 logo (the Organising Committee reserves the right to source and select the Conference satchels).
- Option for sponsor to hand out Conference satchels in the registration area.
- One (1) promotional brochure (maximum A4 size, 4-page brochure) inserted in delegate satchels (sponsor to supply material). Note: print material must be approved by the Organising Committee.
- One (1) novelty item inserted in delegate satchels (sponsor to supply material). Note: novelty item must be approved by the Organising Committee.
- 25-word profile will appear on the Sponsor's page of the Conference Program or Conference App.
- Acknowledgement as a sponsor on the official sponsor acknowledgement board situated onsite at the Conference.
- Recognition as a sponsor (with organisation logo) on the sponsor's acknowledgement slide screened during each session.
- Recognition as a sponsor (with organisation logo) on the sponsor's page of the Conference Program or Conference App.
- Recognition as a sponsor (with organisation logo) on the sponsor's page of the official Conference website, including a hyperlink to your organisation's home page.
- Acknowledgement as a sponsor on the Conference welcome sign onsite at the event.
- Use of the Conference logo until end of October 2019.



**example of 2017 Concrete Conference satchel*

EXCLUSIVE

CONFERENCE WEBSITE SPONSOR

A\$12,500 INCL. GST

The official Conference website will be the flagship of Conference information providing delegates, sponsors, media and exhibitors up-to-the-minute information on the program, exhibition and details on the host city, Sydney. As the sponsor of the website your organisation will receive the following entitlements:

- Banner advertisement and hyperlink to organisation website, placed on every page of the Conference website.
- 25-word profile will appear on the sponsors' page of the Conference Program or Conference App.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the Conference Program or Conference App.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to your organisation's home page.
- Acknowledgement as a sponsor on the Conference welcome sign onsite at the event.
- Use of the Conference logo until end of October 2019.

LIMITED AVAILABILITY

KEYNOTE SPEAKER SPONSOR

A\$8,500 INCL. GST

A major highlight of the Concrete 2019 Conference program is sessions presented by renowned international and national speakers. Due to the popularity of these sessions, your organisation should not miss the opportunity to gain premium and concentrated levels of exposure. As the sponsor of a Keynote Speaker your organisation will receive the following entitlements:

- Verbally acknowledged as the Keynote Speaker Sponsor during the session.
- Two (2) complimentary tickets to the sponsored session only (does not include Conference registration or entry to other sessions or social events).
- Company logo to be displayed on session room audio visual screen at the beginning of the sponsored session.
- The sponsor may provide a freestanding banner which will be positioned in the session room (maximum size 2m high x 1m wide).
- One (1) promotional brochure (maximum A4 size, 4-page brochure) inserted in delegate satchels (sponsor to supply material). Note: print material must be approved by the Organising Committee.
- 25-word profile will appear on the sponsors' page of the Conference Program or Conference App.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to the organisation's home page.
- Acknowledgement as a sponsor on the Conference welcome sign onsite at the event.
- Use of the Conference logo until end of October 2019.

TWO (2) AVAILABLE

BARISTA

A\$8,500 INCL. GST

- One (1) 3m x 3m pre-reserved exhibition booth located within the exhibition. Please note: Position of Barista exhibition booths are pre-determined based on venue approval. Booth positions are unable to be changed.
- Two (2) exhibition staff registrations including attendance at the Welcome Reception.
- Two (2) banners (provided by sponsor) may be placed alongside barista station (maximum size 2m high x 1m wide).
- Opportunity to provide branded coffee cups and/or serviettes (sponsor to supply materials).
- Opportunity to provide promotional materials at the Barista exhibition booth (sponsor to supply promotional materials and stand holders).
- Opportunity for the sponsor to provide branded merchandise (eg. T shirts, caps, aprons, etc.) for barista staff to wear. Sponsor to supply all branded merchandise. Note: must be approved by the Organising Committee.
- Promotional brochure (maximum four (4) x A4 pages per brochure) to be inserted in the satchel (sponsor to supply material). Note: print material must be approved by the Organising Committee.
- 25-word profile will appear on the sponsors' page of the Conference Program or Conference App.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the Conference Program or Conference App.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to the organisation's home page.
- Acknowledgement as a sponsor on the Conference welcome sign onsite at the event.
- Use of the Conference logo until end of October 2019.
- PLEASE NOTE: Barista branding will be at an additional expense to the sponsor. Filtered coffee and tea provided by the venue will also be made available.

"CONCRETE 17 DID NOT DISAPPOINT"
CAROL WILSON, HBM GROUP
CONCRETE 2017 SPONSOR



LIMITED AVAILABILITY

CATERING BREAK

A\$5,000 INCL. GST
(DURATION OF THE CONFERENCE)

OR

A\$2,500 INCL. GST
(PER DAY)

Demonstrate your organisation's hospitality by sponsoring the daily catering breaks (morning tea, lunch, afternoon tea). As the Catering Break Sponsor, your organisation will receive the following entitlements:

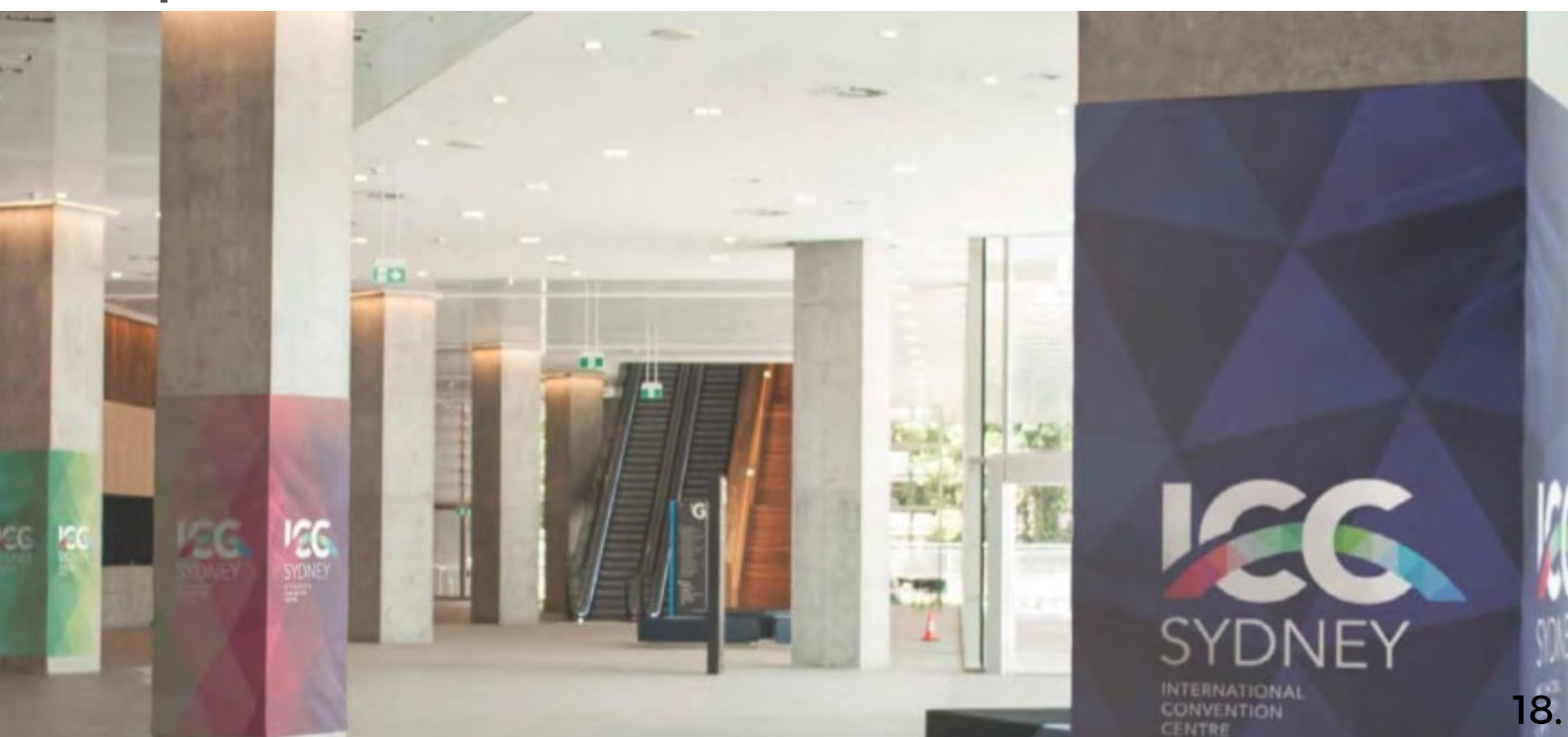
- Verbal acknowledgement by Chairperson at the session directly before or after the nominated sponsored break.
- Corporate literature displayed at nominated break stations (sponsor to supply and must be approved by the Organising Committee).
- Signage featuring the organisation name and logo displayed at the sponsored break stations (Conference Managers to supply).
- Two (2) passes for nominated guests to attend the sponsored day breaks (these passes are for the sponsored breaks only, attendance to other sessions is not included).
- The sponsor may provide two (2) freestanding banners which will be positioned in a prominent location in the break area (maximum size 2m high x 1m wide).
- 25-word profile will appear on the sponsors' page of the Conference Program or Conference App.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the Conference Program or Conference App.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to the organisation's home page.
- Acknowledgement as a sponsor on the Conference welcome sign onsite at the event.
- Use of the Conference logo until end of October 2019.

EXCLUSIVE USB A\$6,500 INCL. GST

The Conference abstracts will be available on USB and distributed to all delegates in the satchel. The USB will be an essential reference tool and will provide attendees with an efficient and convenient method of retrieving all Conference abstracts. As the USB sponsor, your organisation will receive the following entitlements:

- Company logo to appear on all USBs provided to delegates at the 2019 Conference (the Organising Committee reserves the right to source and select the Conference USBs).
- All Conference papers to feature on USBs.
- One (1) promotional brochure (maximum A4 size, 4-page brochure) inserted in delegate satchels (sponsor to supply material). Note: print material must be approved by the Organising Committee.
- 25-word profile will appear on the sponsors' page of the Conference Program or Conference App.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the Conference Program or Conference App.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to the organisation's home page.
- Acknowledgement as a sponsor on the Conference welcome sign onsite at the event.
- Use of the Conference logo until end of October 2019.

LIMITED AVAILABILITY PILLAR WRAP ADVERTISEMENT A\$6,000 INCL. GST



EXCLUSIVE LANYARD AND NAME BADGE A\$6,000 INCL. GST

- Sponsor logo to appear on lanyards and name badges worn by all delegates at the Conference (the Organising Committee reserves the right to source and select the Conference lanyards).
- One (1) promotional brochure (maximum A4 size, 4-page brochure) inserted in delegate satchels (sponsor to supply material). Note: print material must be approved by the Organising Committee.
- 25-word profile will appear on the sponsors' page of the Conference Program or Conference App.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the Conference Program or Conference App.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to the organisation's home page.
- Acknowledgement as a sponsor on the Conference welcome sign onsite at the event.
- Use of the Conference logo until end of October 2019.

LIMITED AVAILABILITY CONCURRENT SESSION A\$5,500 INCL. GST

As a Concurrent Session Sponsor, your organisation will enjoy a strong alignment with the event through the support of a nominated session. Delegates will be able to select from a very comprehensive series of program sessions, tailored to their area of expertise. As a sponsor of one of the concurrent sessions your organisation will receive the following entitlements:

- Verbally acknowledged as the Concurrent Session Sponsor during the session.
- Two (2) complimentary tickets to the sponsored session only (does not include Conference registration or entry to other sessions or social events).
- Company logo to be displayed on session room audio visual screen at beginning of sponsored session.
- The sponsor may provide a freestanding banner which will be positioned in the session room (maximum size 2m high x 1m wide).
- One (1) promotional brochure (maximum A4 size, 4-page brochure) inserted in delegate satchels (sponsor to supply material). Note: print material must be approved by the Organising Committee.
- 25-word profile will appear on the sponsors' page of the Conference Program or Conference App.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to the organisation's home page.
- Acknowledgement as a sponsor on the Conference welcome sign onsite at the event.
- Use of the Conference logo until end of October 2019.

EXCLUSIVE NOTE PAD A\$4,500 INCL. GST

A marketing opportunity is available to provide delegates with branded notepads in the satchel. This is an opportunity to provide your organisation with exposure that exceeds the duration of the Conference. As the sponsor of the notepads your organisation will receive the following entitlements:

- Provide delegates with branded notepads to use during or after the Conference.
- Notepads to be supplied by the sponsor and will be included in the satchel.
- 25-word profile will appear on the sponsors' page of the Conference Program or Conference App.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to the organisation's home page.
- Use of the Conference logo until end of October 2019.

EXCLUSIVE PEN A\$4,500 INCL. GST

A marketing opportunity is available to provide delegates with organisation branded pens in the satchel. This is an opportunity to provide your organisation with exposure that exceeds the duration of the Conference. As the sponsor of the pens, your organisation will receive the following entitlements:

- Provide delegates with a branded pen to use during or after the Conference.
- Pens to be supplied by the sponsor and will be included in the satchel.
- 25-word profile will appear on the sponsors' page of the Conference Program or Conference App.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to the organisation's home page.
- Use of the Conference logo until end of October 2019.



LIMITED AVAILABILITY EXHIBITION HALL STAGE PRESENTATION A\$3,500 INCL. GST

Here is the chance to present your company on the main Exhibition Hall Stage to delegates at Concrete 2019. You decide on your topic and speaker!

Presentations will be held during morning tea, afternoon tea and lunch breaks. With limited availability, don't miss your chance to speak directly to delegates during peak Conference times. Exhibition Hall presenters will receive the following entitlements:

- 15 minute presentation opportunity.
- Topic and speaker decided by sponsor (subject to approval of Organising Committee).
- Select to speak at a morning tea, afternoon tea or lunch break. Then select the preferred date of your presentation (limited and subject to availability).
- The sponsor may provide a freestanding banner, positioned in a prominent location at the Exhibition Stage Presentation (maximum size 2m high x 1m wide).
- AV will include one (1) lectern and one (1) microphone. Additional AV/decoration will be at the expense of the sponsor.
- Opportunity for sponsor to distribute promotional material to delegates attending presentation. Note: must be approved by the Organising Committee.
- 25-word profile will appear on the sponsors' page of the Conference Program or Conference App.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the Conference Program or Conference App.
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to the organisation's home page.
- Acknowledgement as a sponsor on the Conference welcome sign onsite at the event.
- Use of the Conference logo until end of October 2019.



BIG SCREEN ADVERTISEMENT:

STILL ADVERTISEMENT

A\$1,100 INCL. GST (DURATION OF CONFERENCE)

OR

A\$450 INCL. GST (ONE DAY ONLY)



CONFERENCE APP PROMOTED POST

A\$400 INCL. GST (30 MINUTE)

OR

A\$700 INCL. GST (60 MINUTE)

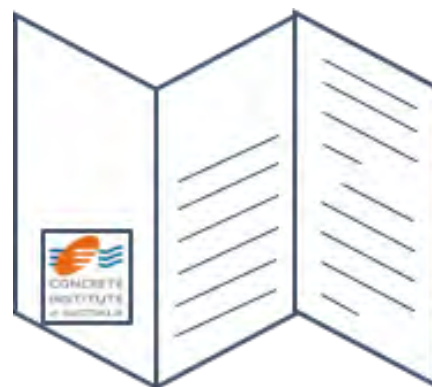


SATCHEL INSERT

A\$1,650 INCL. GST (BROCHURE)

OR

A\$1,650 INCL. GST (NOVELTY ITEM)



CONFERENCE EMAIL BANNER

LIMITED AVAILABILITY

A\$750 INCL. GST



CIA MEMBERS OR CIA NON-MEMBERS

EXHIBITION BOOTH

A\$4,650 INCL. GST
(CIA MEMBERS)

OR

A\$4,800 INCL. GST
(CIA NON-MEMBERS)

Includes:

Shell Scheme Stand

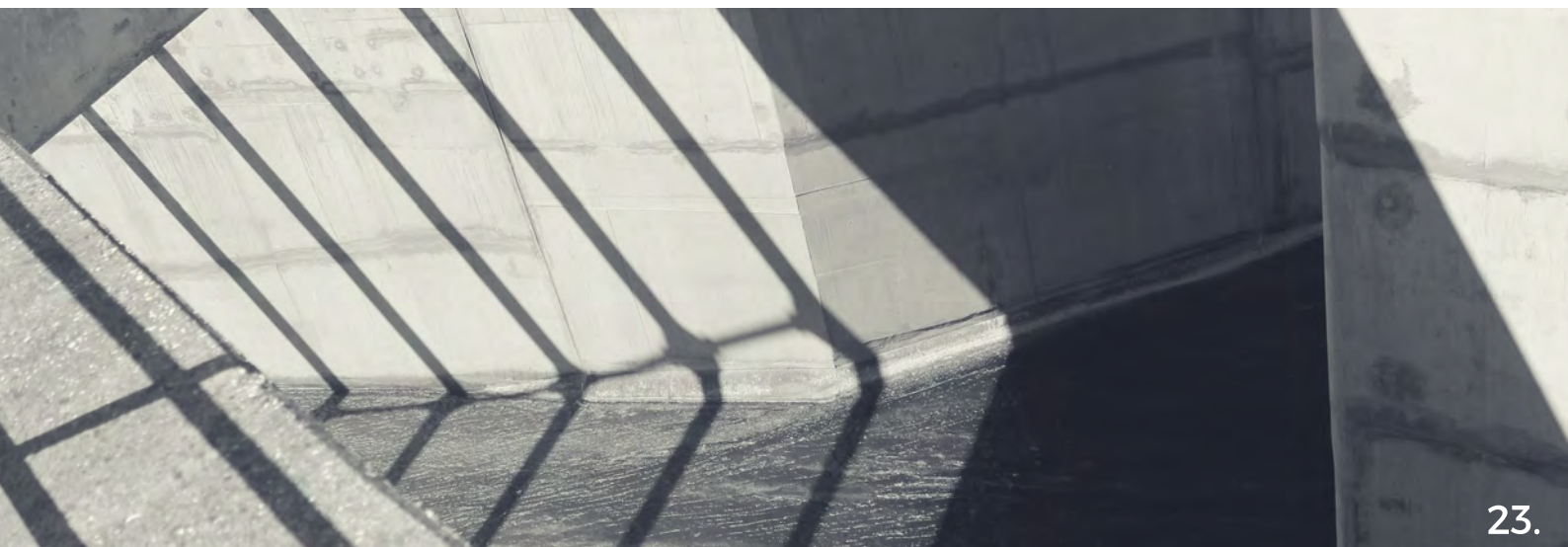
- Stand 3m wide x 3m deep (9m²).
- White octanorm panels 2.4m high (posters are to be affixed with either double sided tape or Velcro).
- Organisation name in vinyl lettering on fascia board (maximum of 30 characters per board).
- Two (2) x 150 watt spotlights, One (1) x 4-amp power point.
- Two (2) exhibition staff passes.
- 25-word profile will appear on the exhibition listing of the Conference Program or Conference App.
- Delegate list provided onsite.

Exhibitor Pass Inclusions

- Access to all sessions and the Welcome Reception.
- Refreshment breaks and lunch.
- Conference satchel, including the Conference Program.



Shell Scheme example only



FLOOR PLAN

- Partner

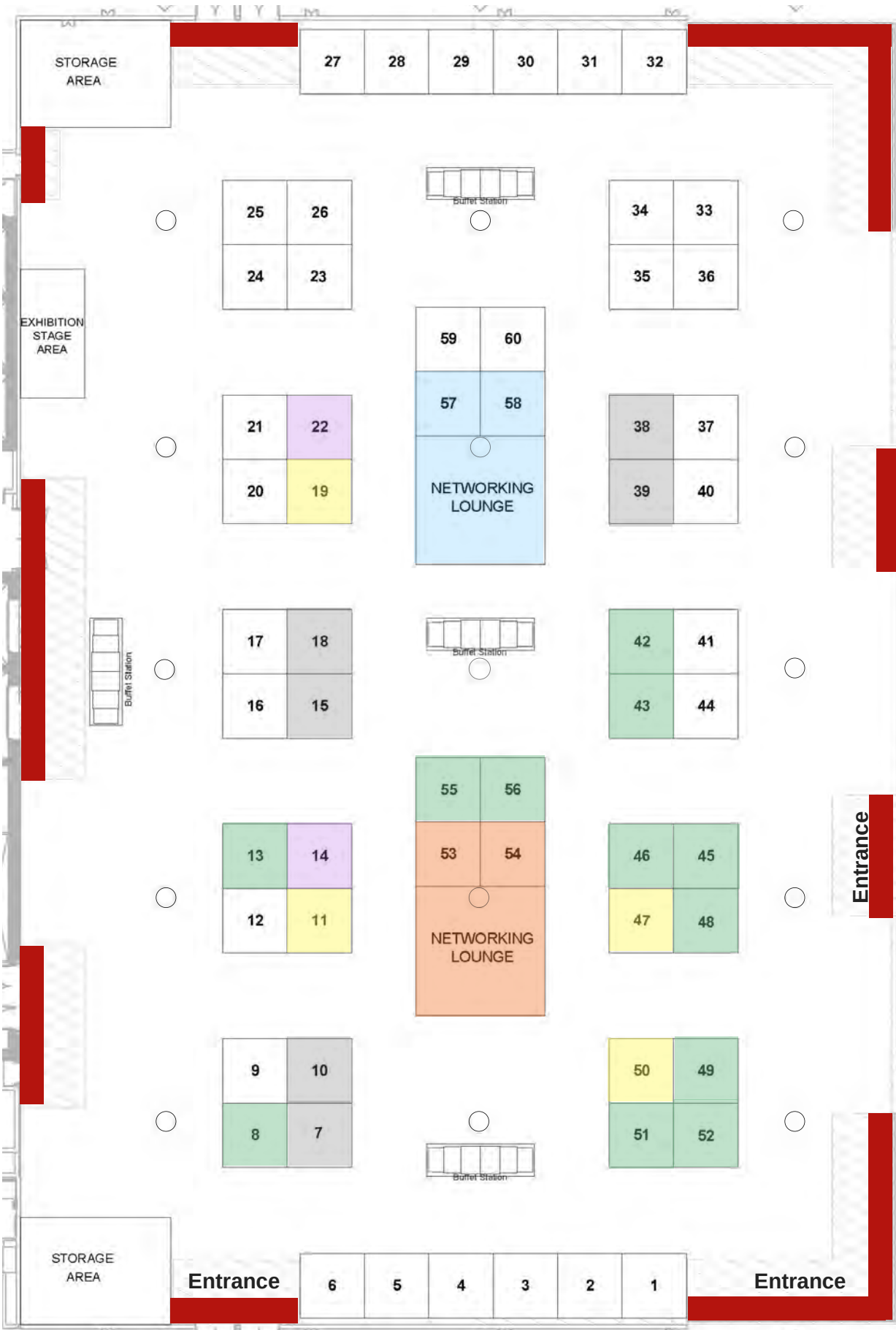
Platinum
- Gold

Silver
- Barista

Premium Reserved
- Structural Pillar

■ No Build Zone

Exhibitors:



- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
7. Silver sponsor
8. Premium reserved
- 9.
10. Silver sponsor
11. Gold sponsor
- 12.
13. Premium reserved
14. Barista sponsor
15. Silver sponsor
- 16.
- 17.
18. Silver sponsor
19. Gold sponsor
- 20.
- 21.
22. Barista sponsor
- 23.
- 24.
- 25.
- 26.
- 27.
- 28.
- 29.
- 30.
- 31.
- 32.
- 33.
- 34.
- 35.
- 36.
- 37.
38. Silver sponsor
39. Silver sponsor
- 40.
- 41.
42. Premium reserved
43. Premium reserved
- 44.
45. Premium reserved
46. Premium reserved
47. Gold sponsor
48. Premium reserved
49. Premium reserved
50. Gold sponsor
51. Premium reserved
52. Premium reserved
53. Conference Partner
54. Conference Partner
55. Premium reserved
56. Premium reserved
57. Platinum sponsor
58. Platinum sponsor
- 59.
- 60.

CONCRETE 2019 BOOKING FORM

Sponsorship & Exhibitions Account Manager

Concrete 2019

Arinex Pty Ltd

Level 10, 51 Druitt Street

SYDNEY NSW 2000, Australia

Tel: +61 2 9265 0700

Fax: +61 2 9267 5443

Email: sponsorship@arinex.com.au

Web: <http://concrete2019.com.au>

Sponsor / Exhibitor contact details

Organisation name (for marketing purposes):

Organisation name (for invoicing purposes):

Address:

City: Postcode: State: Country:

Main Sponsor / Exhibitor contact:

Title: Name:

Position:

Telephone: Fax:

Email: Website:

A. SPONSORSHIP PACKAGE(S) REQUESTED

COST A\$ (incl. GST)

1.

2.



Shell Scheme example only

B. EXHIBITION SPACE REQUESTED Please reserve the following (select):

Space Only

You are installing a custom stand (3m x 3m)

Shell Scheme

3m x 3m (9sqm) shell scheme

☐ CIA MEMBER: \$4,650 (incl. GST)

☐ CIA MEMBER: \$4,650 (incl. GST)

☐ CIA NON-MEMBER: A\$4,800 (incl. GST)

☐ CIA NON-MEMBER: A\$4,800 (incl. GST)

Would you like to reserve more than one space or shell scheme? Y/N?..... Quantity required?

Preferred booth position/s (refer to floor plan):

Please indicate companies you do not wish to be placed near*

*Subject to availability at the time of booking and may be subject to change.

50% deposit payable 30 days from date of invoice: A\$..... (Incl. GST)

TOTAL AMOUNT PAYABLE (A & B): A\$..... (Incl. GST)

(Full Payment/Balance due: 07 June 2019 (incl. GST))

CONCRETE 2019 BOOKING FORM

Sponsorship & Exhibitions Account Manager
Concrete 2019
Arinex Pty Ltd
Level 10, 51 Druitt Street
SYDNEY NSW 2000, Australia

Tel: +61 2 9265 0700
Fax: +61 2 9267 5443
Email: sponsorship@arinex.com.au
Web: <http://concrete2019.com.au>

CREDIT CARD AUTHORISATION

Required

To secure your booking please complete the below credit card authorisation.

The below credit card will only be used to guarantee payment of past due invoices including cancellation fees. We will notify you by email prior to charging the card. However, Arinex is not obligated in any way to extend further terms.

Please note all transactions by credit card will appear on your statement as payment to: 'Conference by Arinex'

Please charge the total amount above to the following credit card:

☐ MasterCard ☐ Visa Card ☐ AMEX

Credit card number: ____ / ____ / ____ / ____

Expiry Date: ____ / ____ CCV: ____

Name on card: _____

Signature: _____

Date: ____ / ____ / ____

PAYMENT DETAILS (please tick)

☐ We wish to pay via EFT. Bank details will be provided by the Sponsorship & Exhibition Managers with your tax invoice.

☐ We wish to pay via the above credit card.

☐ We wish to pay with a different credit card. (Please note – a separate booking form will be provided for you to include your credit card information)

Please note: All bookings under \$5,000 must be paid with credit card and the full amount will be charged at time of booking.

Yes I have read and agree to the booking terms and conditions on the following page.

Authorised by:
(please print name)

Date:

Signature:

Please note that your booking will not be processed unless all sections above and on the following page are completed.

CONCRETE 2019 BOOKING TERMS & CONDITIONS

Sponsorship & Exhibitions Account Manager
Concrete 2019
Arinex Pty Ltd
Level 10, 51 Druitt Street
SYDNEY NSW 2000, Australia

Tel: +61 2 9265 0700
Fax: +61 2 9267 5443
Email: sponsorship@arinex.com.au
Web: <http://concrete2019.com.au>

SPONSORSHIP BOOKING TERMS & CONDITIONS

1. Where appropriate, Goods & Services Tax (GST) is applicable to all goods and services offered by the Conference Managers and all prices in this document are inclusive of the GST. GST is calculated at the date of publication of this document. The Conference Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Sponsorship will be allocated only on receipt of a signed Booking Form and Booking Terms & Conditions. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by 7 June 2019. Applications received after 7 June 2019 must include full payment. Payments for sponsorship of \$5,000 and under will be required to be paid by credit card and will be charged the full amount.
3. All monies are payable in Australian dollars. All monies due and payable must be received by the Conference Managers prior to the event. No organisation will not be listed as a sponsor in any official Conference material until full payment and a booking form have been received by the Conference Managers.
4. If sponsorship payment is not received by 7 June 2019 you will receive an email notifying you that the authorised credit card supplied on the booking form will be charged the remaining unpaid amount.
5. **CANCELLATION POLICY:** In the event of cancellation, a service fee of 50% of total fees applies for cancellations prior to 5 April 2019. No refunds will be made for cancellations after this date and full payment will be required. Should a cancellation be made prior to payment being made, the appropriate cancellation fee will be applicable and the Conference Managers will issue an invoice which will be payable within seven (7) days. After Sponsorship has been confirmed and accepted, a reduction in Sponsorship is considered a cancellation and will be governed by the above cancellation policy.
6. No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of the Conference Managers.
7. Sponsorship monies will facilitate towards the successful planning and promotion of the Conference in addition to subsidising the cost of management, communication, invited speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the Conference.
8. Sponsorship entitlements including organisation logo on the Conference website and other marketing material will be delivered only after receipt of the required deposit or full payment.
9. Sponsors entitled to host an endorsed private function, do so at their own expense and at a time and date approved by the Congress Managers and The Concrete Institute of Australia.
10. Delegate List may be used by the Sponsor for the purpose of contacting Concrete 2019 Conference delegates only. The list must not be used for the purpose related to future Conferences, and shall not be transferred in whole or in part to any Third party. The delegate list can be used up to a twelve month period from the start date of the Conference.
11. Privacy Statement – YES I consent to my details being shared with suppliers and contractors of the event to assist with my participation, being included in participant lists and for the information distribution in respect to other relevant events organised by Arinex Pty Ltd.

☐ NO, I do not consent.

EXHIBITION BOOKING TERMS & CONDITIONS

1. Where appropriate, Goods & Services Tax (GST) is applicable to all goods and services offered by the Conference Managers and all prices in this document are inclusive of the GST. GST is calculated at the date of publication of this document. The Conference Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Exhibition booths will be allocated only on receipt of signed Booking Form and Booking Terms & Conditions. Preferred booth allocation is subject to availability and change. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by 7 June 2019. Applications received after 7 June 2019 must include full payment. Payments for exhibition of \$5,000 and under will be required to be paid by credit card and will be charged the full amount.
3. All monies are payable in Australian dollars. All monies due and payable must be received by the Conference Managers prior to the event. No exhibitor will be allowed to begin move-in operations or be listed as an exhibitor in the on-site publications until full payment and a booking form have been received by the Conference Managers.
4. If exhibition payment is not received by 7 June 2019 you will receive an email notifying you that the authorised credit card supplied on the booking form will be charged the remaining unpaid amount.
5. Public and Product Liability insurance to a minimum of A\$10 million must be taken out by each exhibitor at their own expense. A copy of the organisation's public and product liability certificate must be submitted to the Conference Managers at the time of submitting their booking form or by no later than 7 June 2019.
6. **CANCELLATION POLICY:** In the event of cancellation, a service fee of A\$1,000.00 applies per 9 square metre spaces or shell scheme stand / display table booking to cancellations on or before 5 April 2019. No refunds will be made for cancellations after this date. Should a cancellation be made prior to payment being made, the appropriate cancellation fee will be applicable and the Conference Managers will issue an invoice which will be payable within seven (7) days. After space has been confirmed and accepted, a reduction in space is considered a cancellation and will be governed by the above cancellation policy. Reduction in space can result in relocation of exhibit space at the discretion of the Conference Managers. Any space not claimed and occupied before 7 October 2019 will be reassigned without refund.
7. The Conference Managers reserve the right to rearrange the floor plan and / or relocate any exhibit without notice. The Conference Managers will not discount or refund for any facilities not used or required.
8. If the exhibitor intends to install a custom built stand, the Conference Managers must be advised and such advice must include full details and stand dimensions. This information must be received no later than 7 June 2019. All display construction requires the approval of the Conference Managers and venue management. A pro rata fee will apply if any construction occupies space outside the specified space as indicated on the floor plan.
9. No exhibitor shall assign, sublet or apportion the whole or any part of their booked space except upon prior written consent of the Conference Managers.
10. Delegate List may be used by the Exhibitor for the purpose of contacting Concrete 2019 Conference delegates only. The list must not be used for the purpose related to future Conferences, and shall not be transferred in whole or in part to any Third party. The delegate list can be used up to a twelve month period from the start date of the Conference.
11. Privacy Statement – YES I consent to my details being shared with suppliers and contractors of the event to assist with my participation, being included in participant lists and for the information distribution in respect to other relevant events organised by Arinex Pty Ltd.

☐ NO, I do not consent.

"ARINEX ALWAYS RUN A PROFESSIONAL AND ENJOYABLE CONFERENCE THAT WE ARE HAPPY TO PARTICIPATE IN. THE STAFF ARE ALWAYS HELPFUL AND POLITE AND BEND OVER BACKWARDS TO HELP WITH ANY ISSUES THAT ARISE"
CAROL WILSON, HBM GROUP
CONCRETE 2017 SPONSOR



Sponsorship & Exhibitions
Account Manager
Arinex Pty Ltd
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Website: <http://concrete2019.com.au/>

Arinex Pty Ltd has been appointed as the official Professional Conference Organiser (PCO) and looks forward to delivering an inspiring experience. We provide a highly creative and professional meetings and events management service to associations, governments and corporate organisations. Arinex Pty Ltd ("ARchitects of INspiring EXperiences") is a leading specialist in symposiums, conferences, events, incentives and destination management. Consisting of eight core business units, Arinex Pty Ltd offers end-to-end solutions, products & services for the successful management & delivery of meetings & events.